FOR IMMEDIATE RELEASE

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Gwen Mooney Funeral Home Acquires Elden Good Funeral Home in Hyde Park

Cincinnati, OH, March 14, 2012 – The Gwen Mooney Funeral Home, a wholly owned subsidiary of Spring Grove Cemetery and Arboretum, announced the acquisition of the Elden Good Funeral Home in Hyde Park on March 10, 2012. The new location will be named the Gwen Mooney Funeral Home - Elden Good Chapel.

Gwen Mooney, President and Managing Funeral Director of the Gwen Mooney Funeral Home stated, "Don and Beverly Good have earned an outstanding reputation for service to the Hyde Park families. We are thrilled to add the Elden Good Funeral Home to the Spring Grove Family of Companies."

Gary Freytag, President and CEO of Spring Grove Cemetery and Arboretum commented, "We established the Gwen Mooney Funeral Home in 1999 to provide comprehensive funeral and cremation services to the same Cincinnati families we have been serving for generations at the cemetery. With the addition of Elden Good Funeral Home, we now have the ability to extend our services beyond the grounds of Spring Grove." Mr. Freytag added, "We expect this acquisition to be the first of many opportunities that will allow us to better serve the many diverse communities throughout Greater Cincinnati.

ABOUT THE SPRING GROVE FAMILY OF COMPANIES – Established as a non-profit cemetery in 1845 and named a National Historic Landmark in 2007, Spring Grove Cemetery has been a trusted part of Cincinnati's rich tradition and history for over seven generations. The Gwen Mooney Funeral Homes, Spring Grove Chapel and Elden Good Chapel, are a wholly owned subsidiary of Spring Grove Cemetery and Arboretum. Oak Hill Cemetery in Glendale, also part of The Spring Grove Family, serves the Tri-County and surrounding communities. None of The Spring Grove Family of Companies are owned or controlled in any way by any national chain of cemeteries or funeral homes. For more than 165 years, Spring Grove has been committed to promoting education and advocacy about nature and the environment, helping individuals and families deal with grief, and educating families about the importance of pre-planning. The cemetery is located at 4521 Spring Grove Avenue, Cincinnati, OH 45232 in Spring Grove Village.